



CLASSIC MOTOR SHOWS

Dear Sir / Madam

In 2015 we held five Classic Motor Shows in East Kent and attracted over 60,000 visitors and 3,000 classic vehicles. Many of the classic owners and Clubs told us they were the best Classic Motor Shows in Southern England. Our shows raise £1000's for local charities including RNLI Walmer Lifeboat, Whitstable & Herne Bay Lions and Military Charities.

Our shows are FREE for the public to enter.

To make these events happen we need the support of LOCAL BUSINESS.

'BE A CLASSIC BUSINESS SPONSOR'

We have sponsorship packages for our Classic Motor Shows set in the idyllic settings of Deal, Herne Bay and Whitstable.

The Classic Motor Shows are designed to create a real family event, with hundreds of amazing vehicles, free vintage bus rides, The Classic Music Shows, with quality performers, suited to the occasion, retro market, vintage children's rides, TV / Film Cars, Exhibitor / Business Spaces and much more.

Please see the Sponsorship Packages and our Classic Motor Shows information attached...

Yours sincerely

Chris West





SPONSORSHIP PACKAGES

We have sponsorship packages available for the following shows:

DEAL CLASSIC MOTOR SHOW	29 May 2016
HERNE BAY CLASSIC MOTOR SHOW	17 July 2016
WHITSTABLE CLASSIC MOTOR SHOW	21 August 2016

You are invited to sponsor one or more Classic Motor Shows.

All the Classic Motor Shows support a local charity.

SPONSORSHIP PACKAGES

BRONZE: ¼ Page advert in the event programme, 2m x 2m exhibitors space, listing on the event promotional material, feature on www.classicmusicandmotors.co.uk, listing and website link. Listing on event banners to be displayed throughout the show on the day, plus feature on facebook & twitter.

SPONSORSHIP FEE: £250.00

SILVER: ½ Page advert and business profile in the event programme, 3m x 3m exhibitors space, business logo on the event promotional material, feature on www.classicmusicandmotors.co.uk, logo and website link for three months. Business logo on event banners to be displayed throughout the show on the day. A sponsor of an artist / band on the Classic Music Show stage, plus feature on facebook & twitter.

SPONSORSHIP FEE: £500.00

GOLD: Full Page in the event programme and ½ business profile, 6 x 3m exhibitors space, Large business logo on the event promotional material, banner and link on the home page of the website www.classicmusicandmotors.co.uk for 12 months. Banner 2m x 0.5m on the Classic Music Stage, prime listing & logo on all other banners around the show. Business flyer in all exhibitor packs, VIP invite to the grand opening of the event at 11am, feature on the Radio Advert and all advertising. Plus feature on facebook & twitter.

SPONSORSHIP FEE: £1000.00

SOLE SPONSORSHIP: If your business would like to be the sole sponsor of the event, the event would be (YOUR BUSINESS NAME) Classic Motor Show 2016, plus a full package designed to suit your business, including a large exhibitor's space and more. FEE: £4,000

All sponsorship packages are flexible to suit your business / organisation.

To book and for more information:

email: classicmusicandmotors@gmail.com TEL: 07841 598076